2006

TONY HAWK FOUNDATION

ANNUAL REPORT

PAVING THE WAY TO HEALTHY COMMUNITIES
Mission Statement

The Tony Hawk Foundation seeks to foster lasting improvements in society, with an emphasis on supporting and empowering youth. Through special events, grants, and technical assistance, the Foundation supports recreational programs with a focus on the creation of public skateboard parks in low-income communities. The Foundation favors programs that clearly demonstrate that funds received will produce tangible, ongoing, positive results.

Programs

Grants

The Tony Hawk Foundation Board Of Directors reviews grant applications twice a year and issues grants based on merit and available funds. We give preference to grassroots projects in disadvantaged communities where children have limited recreational opportunities or access to existing skateparks. We also favor projects that demonstrate strong skater involvement.

Tony Hawk Foundation grants range from $1,000 to $25,000. In 2006 we reviewed 209 applications and awarded 41 grants totaling over $340,000. As we continue to expand our fundraising avenues and resources, we hope to continue increasing our grant awards in 2007.

Public Skatepark Development Guide

This collaboration between the Tony Hawk Foundation, the nonprofit Skate Parks For Public Skateparks, and the International Association of Skateboard Companies (IASC) is the definitive guide for skatepark advocates and city or parks officials pursuing a new public skatepark. Drawing from the collective wisdom of dozens of veteran skatepark advocates, the 128-page guide is full of in-depth information and illustrations that cover topics ranging from the skatepark vision, advocacy, funding, design, and management. Funded by the Tony Hawk Foundation, this must-have manual for skatepark advocates will be available for free in Spring 2007 from www.publicskateparkguide.org.

Technical Assistance

Tony Hawk Foundation staff fields an average of 300 e-mails and phone calls each month. The following are some typical issues we address: getting a skatepark project started, lobbying local government, liability insurance, raising community awareness, creating a nonprofit organization, fundraising, applying for a grant, choosing a skatepark designer and/or contractor, developing rules for the skatepark, skatepark maintenance, and holding skateboarding events. Foundation staff can be reached by e-mail at contact@tonyhawkfoundation.org or by calling (760) 477-2479.

Funding Items

Thanks to Tony and our generous in-kind sponsors, we are able to donate various skate-related goods to projects we are unable to fund via a grant. These products are used as raffle or auction items to generate funds for skatepark projects.

Patrick Kerr Skateboard Scholarship

For the past three years, the Tony Hawk Foundation has sponsored a 1,000-dollar scholarship through the Patrick Kerr Skateboard Scholarship program. The program is the first college scholarship fund in the United States for skateboarders. It is named in memory of Patrick Kerr, an honor student and skateboard activist, and was started by a group of mothers whose mission is to help skateboarders pursue their dreams and achieve their career goals. For more information about the Patrick Kerr Skateboard Scholarship program, including information on how to apply for a scholarship, log on to www.skateboardscholarship.org. The Tony Hawk Foundation is proud to help support skaters pursuing academic excellence.

“Receiving the Tony Hawk Foundation Grant helped us to generate other funding and gave name recognition to the project. It brought to light the fact that if the Tony Hawk Foundation took this much interest in Milton-Freewater’s skatepark, so should the locals.”

—Mike Watkins, Milton-Freewater, Oregon

Letter From The Founder

Nothing slowed down in 2006. Interest in public skateparks is still on the rise, and more cities than ever are stepping up to the challenge of providing facilities for their youth. However, our work is far from over. Unfortunately, the cities that most desperately need public skateparks are the ones that don’t have sufficient budgets. Part of our job is to augment those funds, but it is more important that we provide information and assure that parks are built right. Knowledge is power — but funding goes a long way.

Over the past year, we have awarded over $340,000 to 41 communities. All told, that brings us to $1.5 million and 316 grants to help build skateparks since our inception in 2002. Once those parks have all opened we’ll have contributed to 14% of the nearly 2,200 skateparks in the U.S.

I cannot stress enough the importance of skateparks in high-risk areas—they offer kids a safe place to go and something to do that gives them a sense of self-esteem they may never find anywhere else. This is especially true when those very kids were the ones petitioning the city in hopes of getting their own place to skate. Once communities get their first park, they almost always want to build more after seeing the enduring positive effects they have on kids. Not to mention the parks get used from dawn to dusk.

Funding is still a challenge, but our annual Stand Up For Skateparks benefit gives us a boost in the right direction. This year’s event was another success, with plenty of celebrities, activities, and entertainment. The vert demo featured a virtual “A” list of talent: Shaun White, Matt Hoffman, Bucky Lasek, Pierre Luc Gagnon, Jean Postec, and yours truly. Our Boom Boom Huck Jam ramp set the stage for some serious shredding. The main stage was never dull, as Luka Fiasco performed his now-famous track “Kick, Push” and the Anarchy Orchestra reunited for a show featuring guest appearances by Perry Farrell and Colin Hay (from Men At Work). Guests were also likely to bump into the likes of David Spade, Jasmine Lee Curtis, Fred Durst, Jakob Dylan, Holly Robinson Peete, Kathy Ireland, Jon Favreau, or Leezo Gibbons while roaming the crowd. We managed to raise over $900,000, and plans are in the works for an even bigger and better Stand Up For Skateparks on October 7, 2007.

Skateparks are on the rise, but we still need plenty more that are properly built in communities where kids are most at risk. Thanks to everyone who has helped make these dreams a reality. We’ve only started!
In recent years skateboarding has grown to include over 13-million participants, yet only about 2,200 skateparks are available for them to ride. Most skaters ride wherever they can—in the streets, in parking lots, and just about anywhere they aren’t chased from. Community groups and civic leaders have identified skateparks as an answer to the lack of suitable places to ride. But most city officials have no idea how to properly develop a skatepark, or even where to start.

After receiving thousands of e-mails from parents and children across America who either did not have a safe, legal place to skate or were ostracized from their community—and in some cases arrested—for skateboarding on public property, Tony decided to establish a foundation whose mission would be to serve this population. He wanted to help them develop quality places to practice the sport that gives them much-needed exercise and a sense of self-esteem. So in 2002 he established the Tony Hawk Foundation, financed the organization with a personal gift, and assembled a Board of Directors that represents a diverse range of backgrounds and expertise.

Why Skateparks?

In his adolescent years, Tony Hawk considered the local skatepark his home away from home and skateboarding the sport that delivered him into a tight community, shaping his character and teaching him lessons in leadership, perseverance, and taking initiative.

Today, Tony’s two greatest passions are children and skateboarding. In recent years skateboarding has grown to include over 13-million participants, yet only about 2,200 skateparks are available for them to ride. Most skaters ride wherever they can—in the streets, in parking lots, and just about anywhere they aren’t chased from. Community groups and civic leaders have identified skateparks as an answer to the lack of suitable places to ride. But most city officials have no idea how to properly develop a skatepark, or even where to start.

“The process of building a skatepark was a learning process for all. The skaters learned that they can influence decisions and that they can trust others. City officials learned that skateboarding is not just a fad sport, it has a strong following and if you build the skatepark right it will be well received.” —John Turnbull, Bloomington, Indiana
Since 2002 the Tony Hawk Foundation has been fulfilling its mission to help young people by issuing grants to low-income communities building quality public skateparks, and providing guidance to city officials, parents, and children through the process. In the past five years the foundation has awarded over $1.5-million to 313 public skatepark projects across the United States. An additional $80,000 in ramp equipment was also donated through the foundation’s Ramp Partnership program.

To date, 190 Tony Hawk Foundation grant recipients have opened their skateparks and are currently serving an estimated 1.7-million children annually. With the remaining 123 grant recipients scheduled to open their parks in the next twelve months, an estimated 2.8-million youth annually will be actively using facilities that received financial aid and development guidance from the Tony Hawk Foundation.

The Tony Hawk Foundation supports disadvantaged communities and at-risk children. We are the only national grant-writing organization focused solely on the development and financing of free, quality public skateparks. We know that skateparks provide a safe and inspiring avenue for skaters to practice and excel at their sport, and that the process of developing their local skatepark encourages and teaches young people how to make positive changes within their own communities.
Community Building
The skatepark process teaches youth lifelong lessons.

At first glance, the goal of the Tony Hawk Foundation is almost mundane: to help promote and finance public skateparks in low-income areas across the United States. But the foundation’s true mission goes beyond simply making sure skateboarders across the country have a curvy place to play. We’ve discovered that the benefits derived from the process of getting a skatepark built, while not as tangible or quantifiable, are often more valuable than the product itself. If it’s done right, a skatepark project can teach young people a lifelong lesson in the power of perseverance, and remind adults that kids with funny haircuts and pierced lips can not only be good people, but can also get things done.

Although skateboarding has received much mainstream credibility in recent years, thousands of communities have yet to provide skaters with a place to legally practice their sport of choice. As a result, many adults still regard skaters as disrespectful troublemakers. Business owners chase them away. City officials pass ordinances to impede them. Police give them tickets. Shrouded in stigma and with few resources to overcome it, many skaters still grow up feeling disenfranchised, and the institutionalized image of skaters as delinquents becomes a self-fulfilling prophecy.

Leadership

In a growing number of communities, however, skateparks have proven to be the perfect hammer to break this ugly cycle. At its best, it works like this: a skater gets in trouble for skateboarding where he’s not supposed to (maybe he gets a ticket, maybe a call home from the school principal) and complains to his parents that he has no place to skate. His parents persuade him to write a letter to City Hall, or to attend a city-council meeting. The skater gets some friends together, puts on his cleanest shirt, sits through a boring meeting, and then makes a nervous but respectful plea for a skatepark. City officials, impressed by the courteous request, agree that it’s a good idea and commit to including a skatepark in the next parks-and-recreation budget and designate a central location for the project.

Power Of Perseverance

A real-world scenario is more likely to include city-donated land, but require the skaters to find the money to build the park. With the help of one or two city officials and a handful of parents, the kids form a committee and spend the next year or two raising money and community awareness. They hold car washes, barbecues, raffles, and skate-a-thons. They do yard work for their neighbors and donate the wages to the skatepark fund. Eventually, the community rallies behind the determined youth brigade. The police chief writes an editorial in the local newspaper praising the kids for their efforts. The local Lion’s Club holds a pancake breakfast, and the paper runs a photo of some beribboned World War II vet flipping flapjacks for skaters.

Changing Attitudes

This is when attitudes change. The kids realize that the adults really want to help them, and the adults realize that the kids are willing to work hard for this thing they love. Most important, the kids learn that they can actually accomplish something by working with the system rather than beating their heads against it, or sitting at home complaining about it. They learn how to communicate in a way that will encourage adults to listen, and they go from feeling alienated to empowered.

Spirit Of Youth

We don’t want to sound too sappy, but we are convinced that when teenagers, parents, police, politicians, business leaders, and civic groups all get together and push the same wheel, and that wheel actually turns, the effort alone makes the world a better place. That is the kind of skatepark project that the Tony Hawk Foundation seeks to fund.

“The unique thing about this whole project is that it was initiated by the kids. What they’ve learned out of this is if you have a dream and you’re willing to work hard on it, you can make it a reality. That’s an important lesson for kids to learn.”

—Mayor John Schott, Anthony, Kansas

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—Mayor John Schott, Anthony, Kansas
There are no more excuses. If your town does not have a skatepark, it’s time to act. It’s time to go to City Hall, sign up to speak at a Council meeting, and ask, “Why? Why are we paying to groom and maintain empty ball fields while skaters are literally spilling onto the streets because they have no place of their own?”

Kids today are not the kids of yesterday. They don’t have the same interests, they don’t do the same things, and they don’t play the same sports. Is it not our responsibility as adults, as responsible members of our communities, to speak out and act on behalf of our kids if they can’t vote, and if they have no voice in the halls of power, is it not our responsibility to vote and speak on their behalf?

Off course it is.

And it’s the duty of our elected officials to maintain the public trust, to use our tax dollars wisely, and not to be wasteful. Watering and mowing an athletic field that no one uses is wasteful. Ignoring the needs of thousands of local skaters, who are at risk with no alternative but to skate on the streets, neglects any community’s most valuable asset—its youth.

Societies are fluid, they change. It’s our job of our elected officials to respond to those changes, but it’s our duty as citizens to bring the bureaucrats up to speed. Some of them are so entrenched in City Hall that they won’t know to change unless we tell them.

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Consider it your civic duty.

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Skateboarding is still a new phenomenon for many public officials. Even with 13 million Americans pushing around the country, even with the chipped edges of public structures surrounding them, and even an enrollment in team sports continues to decline, the bureaucrats refuse to acknowledge the obvious. Individual sports like skateboarding are rapidly expanding, and the effects of hundreds of thousands of new skaters spilling onto the streets each year fail to elicit a response.

That’s where you come in.

You understand this. There’s no question in your mind that most youth today are more interested in seeing their first skatepark built than another ball field. But not everyone shares your view, and they think they have good reason not to.

But they don’t.

They worry about skatepark liability. They don’t like the “element” that skateparks attract. Skateparks are too noisy. And “they cost a lot.” What they don’t know is that skateparks are relatively safe, that skaters are far more likely to be skating at a skatepark than to be engaging in illicit activity; that the Saturday morning Pop Warner football game will generate more noise than the average skatepark; and that skateparks are among the most cost-effective recreational investments a city can make.

If you don’t have a skatepark in your town, and if there is no current plan for one, it’s because your local leaders were not aware that your community has entered the twenty-first century. Do your civic duty and inform them. Remind them that youth today have different needs, and that those needs include a safe place to practice their sport of choice. Skateboarders have persevered for decades without the consideration or recognition that other sports with similar numbers of participants have enjoyed.

Skateboarders deserve their share, and it’s our responsibility to ensure that they’ve acknowledged and appreciated. Thousands of communities across the country have done so. If your town doesn’t have a public skatepark, then someone needs to put the issue before your local leadership. And if you’re reading this and you recognize the need, then that someone is you.

Welcome to the wonderful world of skatepark advocacy. And don’t worry, you’re not alone. There are literally thousands of people who, like you, have responded to the need.

Congratulations, you’re in great company.

Miki Vuckovich
Executive Director

Letter From The Executive Director

“The skatepark is the most used public park facility in our community!”
—Dennis Hake, Red Bluff, California

— Dennis Hake, Red Bluff, California

2006 Grant Recipients

$20,000 – 25,000 GRANTS

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$10,000 – 15,000 GRANTS

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$5,000 – 9,999 GRANTS

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<td>Wilmington</td>
<td>Wilmington Skate Park</td>
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1. American Sports Data, Inc.
3. U.S. Consumer Product Safety Commission reports that sports like softball, basketball, and soccer—activities that many municipalities provide publicly funded facilities for—produce more serious injuries per participant than skateboarding.
As public skateparks grow in popularity, so does the need for funding. In 2006, the Tony Hawk Foundation received a total of 209 applications from communities within 45 states. The THF Board of Directors awarded 41 grants to skatepark projects in 18 states, totaling $340,000.

To-date (2002–2006), THF has received grant applications from all 50 states and has awarded grants to projects in 45 of them, plus the District of Columbia and the Virgin Islands. Since 2002, THF has received over 1,200 applications and has awarded 313 grants worth $1,502,334.

$20,000 – 25,000
$10,000 – 15,000
$5,000 – 9,999
$1,000
Giving Opportunities

The Tony Hawk Foundation invites individuals, corporations, and other foundations to take advantage of a variety of ways to support its work. In addition to cash donations, individuals may make contributions through one or more of the following giving opportunities.

As a public charity, contributions to the Tony Hawk Foundation are tax-deductible to the fullest extent of the law.

Employer-Matching Contributions And Employee Giving Programs

Through your workplace, you may be eligible to make a gift to the Tony Hawk Foundation and have your employer match that amount at the same time! Double your contribution and your impact, inquire about matching gifts at your workplace.

Employee Giving Programs

Your inquiry will help to spread the word about the important work of the Tony Hawk Foundation and may lead to your company’s support as well.

Tributes And Memorials

Make a meaningful gift to honor someone’s memory, recognize a friend’s accomplishment, or celebrate a relative’s birthday with a tribute or memorial donation to the Tony Hawk Foundation. Acknowledgement letters for tribute and memorial gifts are sent directly to the recipient, and you receive a letter for tax purposes for your donation.

In-Kind Donations

The Tony Hawk Foundation welcomes in-kind donations of goods and pro-bono services that will contribute to our overall fundraising efforts.

To make a donation to the Tony Hawk Foundation, or to find out other ways you can support our work, contact Kim Novick, (949) 715-9843, kim@tonyhawkfoundation.org

Donations should be made payable to Tony Hawk Foundation and sent to the following address:

Tony Hawk Foundation
1611-A S. Melrose Dr. #360
Vista, CA 92081

Your tax-deductible donation will be acknowledged by mail. For more information, visit our Web site at www.tonyhawkfoundation.org

I am delighted to report another successful year helping to fulfill the needs of our youth through the establishment of safe, quality skateparks for them to enjoy and practice the sport they love. In 2006 we saw an increase in the demand for skateparks as well as our ability to meet this need. Increased funds enabled the Tony Hawk Foundation to provide greater technical assistance and grants to communities across the country, and fund an additional 41 skateparks, bringing our total to-date achievement to granting more than $1.5 million dollars to 313 communities across the nation. There are now 190 operational skateparks that received financial assistance from the Tony Hawk Foundation that will serve 1.7 million skaters annually, 75 percent of whom are under the age of 18.

Our work is far from over. With over 13 million skaters across the U.S., we are determined to continue to help bring safe places for them to enjoy their sport. Now, more than ever, we recognize the needs of at-risk youth. Skateboarding is a healthy outlet and a sport that is easily accessible. Providing safe, quality skateparks is giving these youth positive alternatives for a healthy lifestyle.

Testimonials from parents, children, low enforcement, and city officials alike serve as a constant reminder that these skateparks are sanctuaries and are helping to create positive change—not only in the community but in every individual who comes to use them.

On November 5, 2006 we held our third-annual Tony Hawk’s Project 8 Stand Up For Skateparks Benefit in Beverly Hills at Ron Burkle’s Green Acres estate. We raised over $900,000 and once again attracted an “A” list of celebrities, athletes, and musicians, as well as 900 supporters for the cause. Activision stepped up for the third year running as Title sponsor, and our corporate sponsors from year one came back with increased enthusiasm for the third year’s sell-out event. Our special thanks to Activision, Cartoon Network, got2b, Ultimate Fighting Championship, Quiksilver, Adio, Jeep, Wasserman Foundation, FUEL TV, The Yucaipa Companies, NetJets, Bell Helmets, Birdhouse, and DUB. Without your generosity our work would not be possible.

By next year, over two-million children will be skating parks we’ve assisted, and your continued support is helping give them safe, quality places to practice the sport they love. On behalf of the Tony Hawk Foundation, its Board of Directors, and the millions of kids across the country who currently enjoy these skateparks, I would like to thank our corporate partners, private donors, supporting family foundations, benefit attendees, and participating employee-giving programs for their overwhelming support. We are, as always, grateful for the change you are making, one community, one child at a time.

Kim Novick
Development Director

“Without the help from the Foundation we more than likely wouldn’t have made it this far. We are very, very thankful!”

— John Murray, Washburn, Wisconsin

Letter From The Development Director

2006 Revenue

<table>
<thead>
<tr>
<th></th>
<th>$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundations</td>
<td>22%</td>
</tr>
<tr>
<td>Corporations</td>
<td>43%</td>
</tr>
<tr>
<td>Private Donations</td>
<td>35%</td>
</tr>
</tbody>
</table>

2006 Functional Expenses

<table>
<thead>
<tr>
<th></th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>85%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>13%</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>4%</td>
</tr>
</tbody>
</table>

1224.0x792.0
Greencastle, Indiana—Awarded $25,000

Greencastle is a small, rural town with few activities for youth outside of school and organized, competitive sports. So, when a group of kids approached their parents expressing interest in a skatepark, they responded by helping to establish a skatepark committee with other interested community members. Together they approached the city council. After winning the support of city officials and the rest of the community, the skatepark committee set out to raise money for a quality concrete skatepark, determined not to cut any corners.

After raising $118,000 in cash and in-kind donations, they applied for a grant from the Tony Hawk Foundation. Impressed with the ambitious scale of the project and the clear commitment to doing it right, the Board of Directors awarded the skaters of Greencastle $25,000 for the construction of their park. A little less than two years later, Greencastle opened its 14,000-square-foot concrete skatepark to a very excited group of skaters and supporters.

“The youth involved in this project are deeply committed not only to their sport, but also to doing everything they can to have ‘their’ park built.”

—Jan Firebaugh, Greencastle, Indiana

Skateparks Activate Youth

Skateboarding is a healthy alternative.

The evidence is clear—kids today are less active than they were a few years ago, and it’s affecting their health. They spend more time indoors and less time participating in physical activities that provide much-needed exercise. Today, over 16 percent (9 million) of children and adolescents in the U.S. are obese, a number that has doubled since 1980.

While the general trend is alarming enough, children in low-income families are particularly at risk. They have less access to costly organized sports leagues and equipment, and less opportunity to travel to parks or fields to exercise. Obesity has become a critical national priority, with long-term health risks including—but not limited to—heart disease, high cholesterol, depression, and even cancer.

Skateboarding is a low-cost solution to this national health epidemic. It’s healthy, it’s athletic, and most importantly, it’s fun. If kids enjoy exercising, chances are they’ll do it more. And if they exercise more, they’ll be in better health—with more energy, greater self-confidence, and even improved academic performance.

In addition to the direct health benefits, research even suggests that skateboarding can help keep teens out of trouble. A 2006 study found that skateboarders are less likely to smoke cigarettes, have sex, and skip school.

Between 1996 and 2006, youth participation in individual sports like skateboarding and snowboarding grew significantly, while youth participation in team sports like baseball and basketball actually declined. Recognizing this trend, many high schools across the U.S. are contributing to skateboarding’s popularity explosion, incorporating skateboarding into their physical education programs, clubs, and after-school curricula.

With over half of the 313 skateparks the Tony Hawk Foundation has awarded grants to since 2002 now open, an estimated 1.7 million children annually are enjoying creative exercise at these facilities, and city and recreation officials routinely report that their new skatepark is by far the most popular facility they operate.

When planned carefully, with the help of skatepark professionals and local skaters, a public skatepark does so much more than give the kids somewhere to play. It gives them somewhere to grow and develop healthy lifestyles. But as far as they’re concerned, it’s just a place to enjoy themselves.

2. Source: “Prevalence Of Overweight Among Children And Adolescents,” Centers For Disease Control And Prevention (cdc.gov).
Springfield is a low-income community with 40 percent of its children raised by single mothers. In 1998, the town suffered the tragedy of a nationally publicized high-school shooting. Acknowledging a lack of positive activities for local teens, City officials set out to create more recreational opportunities. In a citywide survey, kids identified a skatepark as one of their top two choices, and the adults and kids went to work.

More than 250 people attended three design meetings. Skaters held skate jams, car washes, T-shirt sales, fingerboard sales, and manned booths at local events to raise money for the park. From the beginning, the umbrella fundraising group, Friends of Willamalane Parks & Recreation, went about the process right: involving kids in all aspects of the project, hiring a reputable designer, and writing a restrictive Request For Proposals (RFP) before putting the construction contract out to bid. They waited until they had raised $250,000 through grants and other fundraising efforts before applying for a Tony Hawk Foundation grant.

Springfield, Oregon—Awarded $25,000

Success Story

It was an ideal project, and the Board of Directors was pleased to award a $25,000 grant. After over three years of hard work, the 11,500-square-foot, all-concrete Willamalane Skatepark opened on April 30, 2003. Tony Hawk was able to attend the grand opening, where he and some fellow pros performed for a crowd of 3,000 teens and adults. Local officials couldn’t recall the last time someone of his notoriety came to Springfield, bringing so much of the community together.

Third-annual benefit event raises $900,000 to help develop public skateparks in low-income areas.

The third-annual Tony Hawk’s Project 8 Stand Up For Skateparks benefit returned to Beverly Hills on Sunday, November 5, 2006. Co-chaired by Tony Hawk, Sean Penn, Jamie Lee Curtis, David Spade, Jon Favreau, Benicio Del Toro, Stacy Peralta, Mat Hoffman, Shaun White, Chad Hedrick, Robert Kotick (Activision), and Bob McKnight (Quiksilver), this one-day family-centric carnival took place at an expansive Beverly Hills estate and featured a vert demo by Tony Hawk, Pierre Luc Gagnon, Bucky Lasek, Mat Hoffman, Andy Macdonald, and Shaun White.

In addition to the demo, Foundation Board Member Mike Vallely conducted the Jeep skate clinic, and several games and activities surrounded the festival area. The stage was the scene of the Live Auction, which featured a 2007 DUB Edition Hawkized 4-Door Jeep Wrangler; and musical performances by rapper Lupe Fiasco and the Boom Boom HuckJam house band Anarchy Orchestra (including guest appearances by Perry Farrell and Men At Work’s ColinHay).

The sold-out event was made possible by Activision, presented by Cartoon Network, and sponsored by got2b, Ultimate Fighting Championship, Quiksilver, Adia, FUEL TV, Jeep, DUB, Wasserman Foundation, Bell Helmets, Birdhouse, Nitro, Creative Artists Agency, PlayStation, Nixon, and InfoSpace.

Stand Up For Skateparks returns to Beverly Hills on October 7, 2007. For more information, log on to www.standupforskateparks.org, or call (760) 477-2479.
Success Story

Corning, Iowa—Awarded $5,000

In May 2003, Corning opened its 12,000-square-foot skatepark. Since its opening, it has been very popular and there have been no reported problems. Parents feel comfortable bringing their young kids, and many skaters from surrounding areas travel to use the park.

“The they’ve (the skaters) learned patience and that when you want something enough, it is possible.”

—Lori Goldsmith, Corning, Iowa

In honor of Dana White

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Anheuser-Busch

$50,000 - 99,999

Jamey Given

Ultimate Fighting Championship

Schwartzkopf & Henkel (ggb)

$25,000 - 49,999

Universal City Development Partners

Goldmaker Foundation

Adia

Wasserstein Foundation

FUSE TV

$10,000 - 24,999

Combines Learning Inc., Naperville, IL

The Doyle Foundation

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Machines

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Picote Publishing

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Icer Sport

Erik Stirling

City Explorer TV

Bobby Kotick

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Seamore and Kate Foundation

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Caron France

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Mark Freeman

Dorotta Zuckier

San Diego Sports Medicine Foundation

Kari Reavie Alaitriz

Darinne W. Wha

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Bar Margera

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John Toomey

John Sommer

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Minkai Zwaardemaker

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Myron and Myrna Weinman

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James Gird

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Aron B. Butz

Howard and Lauren Salend

Stacy Kei

Megan Anstoter

James Mercer

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Christine Dwyer

In honor of Alan Siegler

Joshua Herschel Novick

Courtney and Laura Eyer

United Health Group

Molly Flynn

Missoni

Whitney Bush

Nick Mabola

Marc Abraham

Linda D. Stites

Kenneth Roy Bergevin

Katey and Jack Shepard

Jared A. Hadidrakh

Em K. Czugner

Donna Sheridan

Debbie Holum-Kemp

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Christopher and Dawn McNamara

Bruce Ronza

Brian Allen

Joseph and Gena Dimeauer

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Jan Pukset

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Katherine and Stephen Haskell

In honor of Christy Johnson

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Melissa Bruner
Success Story

Missoula, Montana—Awarded $15,000

Twenty percent of Missoula, Montana residents live below the federal poverty level, so the positive impact a free, public skatepark would have on the community was clear to skaters Ross Peterson and Chris Bacon. Having helped set up some ramps under a bridge in the late 1990s, the two were approached by Missoula parks officials who, while they couldn’t condone using the space under the bridge, were interested in establishing a public skatepark in Missoula. The catch? Peterson, Bacon and their crew of renegades had to raise all the money themselves.

In 2003 the skaters formed the nonprofit Missoula Skatepark Association. With a strong reputation throughout the skate and snowboard industries, the skate and snowboard shop that Bacon manages was able to publicize the effort for a local skatepark across the country. City council unanimously approved the plan for the park, and the first donation quickly followed—$50,000 from Missoula resident and Pearl Jam member Jeff Ament. The grand opening attracted more than 8,000 people who came to help celebrate the new park that the skaters and the community worked so hard to achieve.

At the time the Missoula Skatepark Association applied for a grant from the Tony Hawk Foundation, they had raised $180,000 of their $450,000 goal. Recognizing their accomplishments and the energy they continued to contribute to the skatepark effort, the Board of Directors voted to award Missoula a $15,000 grant in Spring 2005. Within a year this motivated group raised the rest of their funds.

In response to the strong community support, the city council voted to locate the skatepark in a prime riverside location that is both highly visible and accessible. Missoula’s MOBASH Skatepark was completed in Summer 2006, just in time for Tony Hawk and crew to stop by while on tour. The grand opening attracted more than 8,000 people who came to help celebrate the new park that the skaters and the community worked so hard to achieve. When a local reporter asked Peterson what he liked most about the park, he responded, “It’s free, it’s for Missoula, and it’s open 7 a.m. to 11 p.m.—every day.”

Throughout the process, the skatepark was constantly in the local media (newspapers and television), with skaters talking about recent fundraising successes and other progress on the park, so the project was always on the minds of Missoula residents. It was promoted as not only a much-needed recreational facility, but also as a great community asset, a place that both skaters and spectators could enjoy. One newspaper article heralded the skatepark as an important tool in the fight against delinquency and childhood obesity.

Success Story

The grand opening attracted more than 8,000 people who came to help celebrate the new park that the skaters and the community worked so hard to achieve.

Tony Hawk is THF’s founder and President. His long history and success as a professional skateboarder helped him pursue a career with worldwide reach. The most recognized action-sports figure in the world, Tony is also President of Tony Hawk Inc., a worldwide leader in action-sports video games, merchandising, events, endorsements, and film and digital media. He regularly appears on television and in films, hosts a weekly show on the Sirius satellite radio network, and takes his talent on the road with the annual Boom Boom HuckJam tour. Tony’s success and good fortune have inspired him to do what he can to help young people, so in 2002 he launched the Tony Hawk Foundation to help achieve that goal.

Lenore Hawk Dale, Director of the Tony Hawk Fan Club and Tony’s sister, spent fifteen years as an educator and another ten years as the Director of Bilingual Education for a school district in Southern California. In her years of teaching, she worked in a variety of school districts impacted by issues surrounding low income.

Pierce Flynn has spent sixteen years in the action-sports industry, is the former National Executive Director of the Surfrider Foundation, and now serves as VP of Business Development for DUB Publishing And Industries, Inc. Pierce has a doctorate degree in sociology from the University of California, San Diego.

Pat Hawk, Tony’s sister, is COO of Tony Hawk, Inc. and has played a crucial role in the growth of the company in recent years. She has a strong background in sports marketing, licensing, and management.

Mike Vallely has spent more than 20 years as a pro skateboarder touring all over the world and skating more parks and spots than anyone. His broad knowledge, experience, and passion for skateboarding make him a valuable member of the THF Board Of Directors.

Miki Vuckovich is a Senior Partner at Barnes Morris Klein Mark Yorn Barnes & Levine P.C., a Los Angeles-based law firm specializing in advising select clients in transactional media, entertainment, and related matters. Miki’s extensive background in entertainment and contract law has been crucial to the Tony Hawk Foundation’s continued success. A graduate of Harvard College and Harvard Law School, he joined the THF Board Of Directors in 2003.

Kim Novick has served on the Board of Directors since THF was launched in 2002, and joined the foundation staff full-time in January 2004 as Development Director. Having served previously as Development Director for the Surfrider Foundation, she has a 13-year history of developing nonprofit organizations, as well as passion for community development, yoga, and being a mom.

Jared Levine is a Senior Partner at Barnes Morris Klein Mark Yore Barnes & Levine P.C., a Los Angeles-based law firm specializing in advising select clients in transactional media, entertainment, and related matters. Jared’s extensive background in entertainment and contract law has been crucial to the Tony Hawk Foundation’s continued success. A graduate of Harvard College and Harvard Law School, he joined the THF Board Of Directors in 2003.

Steve Hawk, Tony’s brother, was THF’s founding Executive Director. He has been a journalist for more than 25 years and is the former editor of Surfer magazine.

Lenore Hawk Dale

Board Of Directors

Miki Vuckovich

Jared Levine

Pat Hawk

Steve Hawk

Kim Novick

Pierce Flynn

Miki Vuckovich

Kim Novick

Pierce Flynn

Miki Vuckovich

Pierce Flynn

Miki Vuckovich

The grand opening attracted more than 8,000 people who came to help celebrate the new park that the skaters and the community worked so hard to achieve.
The Tony Hawk Foundation seeks to foster lasting improvements in society, with an emphasis on supporting and empowering youth. Through special events, grants, and technical assistance, the Foundation supports recreational programs with a focus on the creation of public skateboard parks in low-income communities. The Foundation favors programs that clearly demonstrate that funds received will produce tangible, ongoing, positive results.